



HIA-LI'S 34th ANNUAL TRADE SHOW

May 26, 2022 • 9:00 am - 3:00 pm

Grant Campus - Suffolk Federal Credit Union (SFCU) Arena

Sponsorship Packages:

Enables you to pick your location on the Trade Show Floor, get attendee list and other virtual advertising (based on sponsorship level)

Title Show Sponsor: \$25,000

Executive Breakfast or Lunch Sponsor: \$3,000

Executive Programming Sponsor: \$15,000

Supporter Sponsor: \$4,000

Registration/Pavilion Head Sponsor: \$8,500

Friend Sponsor: \$2,500

Program Guide Sponsor: \$5,600

Exhibitor Options:

8' Booth - \$950

10' Booth - \$1,100

20' Booth - \$2,000

(Includes Attendee List)

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Outdoor exhibit space available upon request!

Locations on Trade Show Floor Limited

Sponsorship packages include an exhibit booth, sizes vary by package.

Do you require Electricity? (You must provide your own extension cord.)

Single outlet (500 watts) - \$150

Single outlet (2000 watts) - \$170

Quad Box (500 watts) - \$185

Quad Box (2000 watts) - \$205

Suffolk County Community College offers open network internet.

In addition to the general exhibit area, the following Pavilions will be on the show floor.

Please Check One:

Economic Development

Technology

Energy/Environmental

Wellness/Healthcare

Finance

Workforce Development

Made in America/Manufacturing

General Show Floor

Name: _____ Company: _____

Title: _____ E-mail: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone Number _____ *I would like to receive HIA-LI E-mail Updates + Membership Info*

Total Amount: \$ _____ Visa MasterCard AMEX Check Enclosed

Credit Card #: _____

Card Holder Name: _____

Expiration Date: _____ Billing Zip Code: _____ Security Code (on back of card) : _____

**To purchase a Sponsorship Package or for more information
contact Anthony Forgione at aforgione@hia-li.org or call (631) 543-5355.
Pre-Payment Required - No Refunds/ Cancellations after May 1, 2022**

Trade Show Sponsorships

TITLE SHOW SPONSOR \$25,000

20' x 20' booth in the Front of the Trade Show Floor, internet & lead retrieval if requested

- Logo on all marketing material
- Logo on signage at Show
- 4 full page ads in the HIA-LI Reporter
- Attendee list with e-mails
- Targeted Trade Show Email blasts
- Rotational Large Cube Ad on HIA-LI website- click through to your website (4 months)
- Rotational Large Cube Ad on HIA-LI e-Newsletter - click through to your website (4 months)
- Company name mentioned in 30 and 60 second broadcast ads
- Company name incorporated into name of trade show
- Introduction/remarks from the dais at Executive Programing
- Logo on Signage displayed at Executive Programing
- Company banner displayed at Executive Programming
- Company Video Played on all HIA-LI Social Media
- Front page article about your company in HIA-LI Reporter
- Announcement of Sponsorship on all HIA-LI Social Media
- Inclusion of your company in article in HIA-LI Show Guide
- 60 Second Company Video played throughout the day on the Trade Show Floor
- 1-year HIA-LI membership
- 20 tickets to: Executive Programing

EXECUTIVE Programming & Breakout Sessions
SPONSOR \$15,000

10 x 20 ft Booth, internet &
lead retrieval if requested

- Logo on all marketing material
- Logo on signage at Show
- Signage in all breakout rooms
- Verbal Acknowledgment before each breakout session
- 3 full page ads in the HIA-LI Reporter
- Attendee list with e-mails
- Targeted Trade Show Email Blasts
- Prominent Exhibit Booth Placement on the Floor
- Rotational Cube Ad on HIA-LI website - click through to your website (three months)
- Rotational Cube Ad on HIA-LI e-Newsletter - click through to your website (three months)
- Company video played on all HIA-LI Social Media
- Introduction/remarks from the dais at Executive Program
- Logo on Signage displayed at Executive Program
- Company banner displayed at Executive Program
- Featured article about your company in HIA-LI Reporter
- Announcement of Sponsorship on all HIA-LI Social Media
- Inclusion of your company in article in HIA-LI Program Guide
- Logo featured prominently on program guide
- 250-word sponsor spotlight in program guide written by your company about your company
- 60 Second Company Video played throughout the day on the Trade Show Floor
- Interview with Trade Show Media Day of Show
- 15 tickets to: Executive Program

PAVILION HEAD SPONSOR \$8,500

10 x 20 ft. Booth, **prominently placed on the Trade Show Floor**

- Logo on all marketing material
- Logo on signage at Show
- Signage at registration with logo
- 3 full page ads in the HIA-LI Reporter
- Sponsorship acknowledged during Executive Program
- Rotational Cube Ad on HIA-LI website - click through to your website two months
- Cube ad in e-Newsletter (two months)
- Lead retrieval included
- 60 Second Company Video played throughout the day on the Trade Show Floor
- Attendee list with e-mails
- Targeted email blast
- Banner Hung during executive programming
- Inclusion of your company in article in HIA-LI Program Guide
- Logo featured prominently on program guide
- 250-word sponsor spotlight in program guide written by your company about your company
- Announcement of Sponsorship on all HIA-LI Social Media
- 10 tickets to: Executive Program

PROGRAM GUIDE SPONSOR \$5,600

10 X 10 ft. Booth (Premium Location)

- Logo on all marketing material
- Logo on signage at Show
- 2 full page ads in the HIA-LI Reporter
- Rotational cube ad on HIA-LI website-click through to your website (one month)
- 60 Second Company Video played throughout the day on the Trade Show Floor Reporter
- Attendee list with e-mails
- Target email blast
- Banner Hung during executive programming
- Inclusion of your company in article in the HIA-LI Program Guide
- Logo featured prominently on program guide
- 250 word sponsor spotlight
- Announcement of Sponsorship on all HIA-LI Social Media
- 6 tickets to: Executive Program

SUPPORTER SPONSOR \$4,000

10 X 10 ft. Booth

- Company logo on all marketing material
- Company Logo on signage at Show
- Attendee list with e-mails
- 1 full-page ad in the HIA-LI Reporter
- 2-month cube ads on website
- Announcement of Sponsorship on all HIA-LI social media
- 4 tickets to: Executive Program

Executive Program Sponsor \$3,000

- Logo on Marketing Materials
- Company Banner Hung
- Ability to address attendees for 1 minute
- Attendee List
- Verbal Acknowledgment
- 6 tickets to Executive Program

FRIEND SPONSOR \$2,500

10 X 10 ft. Booth

- Company logo on all marketing material
- Company logo on signage at Show
- 1/2 page ad in the HIA-LI Reporter
- Attendee List with e-mails
- Announcement of Sponsorship on all HIA-LI social media
- 2 tickets to: Executive Program

8' Exhibit Booth only includes table & 2 chairs \$950

10' Exhibit Booth only includes attendee list, table & 2 chairs \$1,100

20' Exhibit Booth only includes attendee list, table and 2 chairs \$2,000

Electric is extra charge for exhibit booth only