

**HIA-LI'S 32<sup>ND</sup> ANNUAL TRADE SHOW**  
**May 28, 2020 • 9:00 am - 3:00 pm**  
**SCCC Sports & Exhibition Center**

**Sponsorship Packages:**

- |  |  |
|--|--|
| <input type="checkbox"/> Title Show Sponsor: \$15,000                          | Executive Programs Sponsor: \$3,700                  |
| <input type="checkbox"/> Executive Program & Network Session Sponsor: \$12,000 | **Sponsorship of the Executive Program Day 1 & Day 2 |
| <input type="checkbox"/> Pavilion Level Sponsor: \$8,200                       | Supporter Level Sponsor \$3,700                      |
| Program Level Sponsor: \$5,650   | Friend Level Sponsor: \$2,100                        |

**Exhibitor Options:**

Virtual Exhibit Booth \$375

Virtual Exhibit Booth Gold 1,000

**HIA-LI Member**

**Non-Member**

**YES! want to join HIA-LI Annual Membership for \$400 a one time offer for the first year PLUS, a complimentary HIA-LI Member Directory List (includes contact and company info) (\$100 value)**

**Please Check One:**

General Show Floor

Technology

Economic Development

Made on Long Island

Energy/Environmental

Healthcare

Finance

Workforce Development

Innovation

Hospitality

Invite your contacts, clients/customers, and prospective customers  
to check out your virtual booth by registering at the link:

<https://www.eventbrite.com/e/89848943609>

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number \_\_\_\_\_ I would like to receive HIA-LI E-mail Updates

Total Amount: \$ \_\_\_\_\_ Visa MasterCard AMEX Check Enclosed

Credit Card #: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Security Code (on back of card) : \_\_\_\_\_

*Pre-Payment Required. No Refunds/Cancellations after September 21, 2021. No Shows subject to 15% additional penalty fee.*

**SEE DETAILS ON TRADE SHOW SPONSORSHIP PACKAGES ON NEXT 4 PAGES**

## **2021 Trade Show Sponsorships**

### **TITLE SHOW SPONSOR \$15,000**

- Company Name incorporated into name of Trade Show
- Company Name mention during any radio ads or print publication
- Company Profile on HIA-LI website
- Logo on all marketing material
- Introduction remarks at Day 1 & Day 2 Executive Programs
- Introduction Remarks at Day 1 & Day 2 Networking Sessions
- **Virtual Exhibit Booth (if requested at Pavilion Level)**
  - Company & Contact(s) information
  - Post Expo Registration list
  - Contact information for all views of your booth
  - 12 Videos
  - 12 Products
  - Appointment capability for virtual or conference call meetings
  - Email, Website and URL information
- 4 full page ads in the HIA-LI Virtual Reporter which can be taken in separate months
- Company logo scrolling across virtual exhibit area throughout both days at highest frequency level
- Company banner displayed during Executive Programs
- Announcement of Sponsorship on all HIA-LI Social Media
- 250 word sponsor spotlight in program guide written by your company about your company
- CEO Brief article in the HIA-LI Virtual Reporter
- Three Email blasts to entire HIA-LI contact list promoting your presence at the virtual expo which is a 10,000 universe
- 1-year HIA-LI membership
- 20 tickets to Day 1 & Day 2 Executive Programing

### **EXECUTIVE PROGRAM & NETWORKING SESSIONS SPONSOR \$12,000**

- Logo on all marketing material
- Introduction remarks at Day 1 & Day 2 Executive Programs
- Introduction Remarks at Day 1 & Day 2 Networking Sessions
- **Virtual Exhibit Booth (if requested at Pavilion Level)**
  - Company & Contact(s) information
  - Post Expo Registration list
  - Contact information for all views of your booth
  - 12 Videos
  - 12 Products

- Appointment capability for virtual or conference call meetings
- Email, Website and URL information
- 4 full page ads in the HIA-LI Virtual Reporter which can be taken during the year
- Company logo scrolling across virtual exhibit area throughout both days at highest frequency level
- Company logo displayed during Executive Programs
- Announcement of Sponsorship on all HIA-LI Social Media
- 250 word sponsor spotlight in program guide written by your company about your company
- CEO Brief article in the HIA-LI Virtual Reporter
- Three Email blasts to entire HIA-LI contact list promoting your presence at the virtual expo which is a 10,000 universe
- 15 tickets to Day One & Day 2 Executive Programs
- Attendee registration information

### **PAVILION LEVEL SPONOR \$8,200**

- Logo on all marketing material
- **Virtual Exhibit Booth contains:**
  - Company & Contact(s) information
  - Post Expo Registration list
  - Contact information for all views of your booth
  - 12 Videos
  - 12 Products
  - Appointment capability for virtual or conference call meetings
  - Email, Website and URL information
- 4 full page ads in the HIA-LI Reporter which can be used during the year
- Sponsorship acknowledge during Executive Program during day 1 & day 2
- Rotational Cube Ad on HIA-LI website- click through to your website Three months
- Company logo scrolling across virtual exhibit area throughout both days at highest frequency level
- Three Email blasts to entire HIA-LI contact list promoting your presence at the virtual expo which is a 10,000 universe
- Company Banner displayed during Executive Programing
- Verbal Acknowledgment during Executive Program on Day 1 & Day 2
- Verbal Acknowledgment during Networking Session during Day 1 & Day 2
- 250 word sponsor spotlight in HIA-LI Reporter written by your company about your company
- Announcement of Sponsorship on all HIA-LI Social Media
- 10 tickets to Day 1 & Day 2 Executive Programs

## **PROGRAM LEVEL SPONSOR \$5,650**

- Logo on all marketing material
- **Virtual Exhibit Booth contains:**
  - Company & Contact(s) information
  - Post Expo Registration list
  - Contact information for all views of your booth
  - 8 Videos
  - 8 Products
  - Appointment capability for virtual or conference call meetings
  - Email, Website and URL information
- 3 full page ads in the Virtual HIA-LI Reporter which can be used during the year
- Company information with click through to your website on the HIA-LI Sponsor of the Month page until January 2022
- Full page ad in HIA-LI e-Newsletter
- Rotational cube ad on HIA-LI website-click through to your website two months
- Company logo scrolling across virtual exhibit area throughout both days at second highest frequency level
- Verbal Acknowledgment during Executive Programming
- Verbal Acknowledgment during Networking Session each day
- 250 word sponsor spotlight written by your company about your company in the HIA-LI Virtual Reporter
- Two Email blasts to entire HIA-LI contact list promoting your presence at the virtual expo which is a 10,000 universe
- Announcement of Sponsorship on all HIA-LI Social Media
- 6 tickets to Day 1 & Day 2 Executive Programs

## **EXECUTIVE PROGRAMS SPONSOR \$3,700 DOES NOT INCLUDE VIRTUAL BOOTH**

\*\*SPONSORSHIP OF THE EXECUTIVE PROGRAM DAY 1 & DAY 2

- 4 tickets
- Company logo on all Marketing materials
- Company Banner Displayed during Midday Executive Program
- 2 months cube ad on HIA-LI website
- 1 full page ad in HIA-LI Virtual Report
- Logo and Company information with click through to your website on the HIA-LI Sponsor of the Month page until January 2021
- Verbal Acknowledgement during Day 1 & Day 2 Executive Programs as well as networking programs
- Attendees list for both Executive Programs with Contact information
- Promotion of Sponsorship on all HIA-LI Social Media
- Attendee registration information

### **SUPPORTER LEVEL SPONSOR \$3,700**

- Company logo on all Marketing Materials
- **Virtual Exhibit Booth contains:**
  - Company & Contact(s) information
  - Post Expo Registration list
  - Contact information for all views of your booth
  - 6 Videos
  - 6 Products
  - Appointment capability for virtual or conference call meetings
  - Email, Website and URL information
- 2 full page ads in the Virtual HIA-LI Reporter which can be used during the year
- 2 months cube ad on HIA-LI Website click through to yours
- Company logo scrolling across virtual exhibit area throughout both days at third highest frequency level
- One Email blasts to entire HIA-LI contact list promoting your presence at the virtual expo which is a 10,000 universe
- Announcement of Sponsorship on all HIA-LI Social Media Logo
- Company information with click through to your website on the HIA-LI Sponsor of the Month page until January 2022
- 4 tickets to Day 1 & Day 2 Midday Executive Programs

### **FRIEND LEVEL SPONSOR \$2,100 INCLUDES VIRTUAL EXHIBIT BOOTH GOLD PACKAGE**

- Company logo on all Marketing Materials
- 1 full page page ad in the Virtual HIA-LI Reporter
- 1 month cube ad on HIA-LI Website click through to yours
- Company logo scrolling across virtual exhibit area throughout Day 1 & Day 2
- Announcement of Sponsorship on all HIA-LI Social Media Logo
- Company information with click through to your website on the HIA-LI Sponsor of the Month page until January 2022
- 2 tickets to Day 1 & Day 2 Executive Programs

### **VIRTUAL EXHIBIT BOOTH GOLD \$1,000**

- Company & Contact(s) information
- Post Expo Registration list
- Contact information for all views of your booth
- 4 Videos
- 4 Products
- Appointment capability for virtual or conference call meetings
- Email, Website and URL information

### **VIRTUAL EXHIBIT BOOTH \$375**

- Company & Contact(s) information
- Contact information for all views of your booth
- 2 Videos
- 2 Products
- Appointment capability for virtual or conference call meetings
- Email, Website and URL information

**To purchase a Sponsorship Package or for more information, contact Anthony Forgione at [aforgione@hia-li.org](mailto:aforgione@hia-li.org) or call (631) 543-5355.**