



# HIA-LI'S 34<sup>th</sup> ANNUAL TRADE SHOW

May 26, 2022 • 9:00 am - 3:00 pm

Grant Campus - Suffolk Federal Credit Union (SFCU) Arena

### Sponsorship Packages:

Enables you to pick your location on the Trade Show Floor, get attendee list and other virtual advertising (based on sponsorship level)

Title Show Sponsor: \$25,000

Executive Breakfast or Lunch Sponsor: \$3,000

Executive Programming Sponsor: \$15,000

Supporter Sponsor: \$4,000

Registration/Pavilion Head Sponsor: \$8,500

Friend Sponsor: \$2,500

Program Guide Sponsor: \$5,600

### Exhibitor Options:

8' Booth - \$950

10' Booth - \$1,100

20' Booth - \$2,000

(Includes Attendee List)

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**Outdoor exhibit space available upon request!**

**Locations on Trade Show Floor Limited**

*Sponsorship packages include an exhibit booth, sizes vary by package.*

**Do you require Electricity? (You must provide your own extension cord.)**

Single outlet (500 watts) - \$150

Single outlet (2000 watts) - \$170

Quad Box (500 watts) - \$185

Quad Box (2000 watts) - \$205

**Suffolk County Community College offers open network internet.**

**In addition to the general exhibit area, the following Pavilions will be on the show floor.**

**Please Check One:**

Economic Development

Technology

Energy/Environmental

Wellness/Healthcare

Finance

Workforce Development

Made in America/Manufacturing

General Show Floor

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number \_\_\_\_\_ *I would like to receive HIA-LI E-mail Updates + Membership Info*

Total Amount: \$ \_\_\_\_\_ Visa MasterCard AMEX Check Enclosed

Credit Card #: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Security Code ( on back of card ) : \_\_\_\_\_

**To purchase a Sponsorship Package or for more information  
contact Anthony Forgione at [aforgione@hia-li.org](mailto:aforgione@hia-li.org) or call (631) 543-5355.  
Pre-Payment Required - No Refunds/ Cancellations after May 1, 2022**

## Trade Show Sponsorships

### TITLE SHOW SPONSOR \$25,000

20' x 20' booth in the Front of the Trade Show Floor, internet & lead retrieval if requested

- Logo on all marketing material
- Logo on signage at Show
- 4 full page ads in the HIA-LI Reporter
- Attendee list with e-mails
- Targeted Trade Show Email blasts
- Rotational Large Cube Ad on HIA-LI website- click through to your website (4 months)
- Rotational Large Cube Ad on HIA-LI e-Newsletter - click through to your website (4 months)
- Company name mentioned in 30 and 60 second broadcast ads
- Company name incorporated into name of trade show
- Introduction/remarks from the dais at Executive Programing
- Logo on Signage displayed at Executive Programing
- Company banner displayed at Executive Programming
- Company Video Played on all HIA-LI Social Media
- Front page article about your company in HIA-LI Reporter
- Announcement of Sponsorship on all HIA-LI Social Media
- Inclusion of your company in article in HIA-LI Show Guide
- 60 Second Company Video played throughout the day on the Trade Show Floor
- 1-year HIA-LI membership
- 20 tickets to: Executive Programing

**EXECUTIVE Programming & Breakout Sessions**  
**SPONSOR \$15,000**

10 x 20 ft Booth, internet &  
lead retrieval if requested

- Logo on all marketing material
- Logo on signage at Show
- Signage in all breakout rooms
- Verbal Acknowledgment before each breakout session
- 3 full page ads in the HIA-LI Reporter
- Attendee list with e-mails
- Targeted Trade Show Email Blasts
- Prominent Exhibit Booth Placement on the Floor
- Rotational Cube Ad on HIA-LI website - click through to your website (three months)
- Rotational Cube Ad on HIA-LI e-Newsletter - click through to your website (three months)
- Company video played on all HIA-LI Social Media
- Introduction/remarks from the dais at Executive Program
- Logo on Signage displayed at Executive Program
- Company banner displayed at Executive Program
- Featured article about your company in HIA-LI Reporter
- Announcement of Sponsorship on all HIA-LI Social Media
- Inclusion of your company in article in HIA-LI Program Guide
- Logo featured prominently on program guide
- 250-word sponsor spotlight in program guide written by your company about your company
- 60 Second Company Video played throughout the day on the Trade Show Floor
- Interview with Trade Show Media Day of Show
- 15 tickets to: Executive Program

## **PAVILION HEAD SPONSOR \$8,500**

10 x 20 ft. Booth, **prominently placed on the Trade Show Floor**

- Logo on all marketing material
- Logo on signage at Show
- Signage at registration with logo
- 3 full page ads in the HIA-LI Reporter
- Sponsorship acknowledged during Executive Program
- Rotational Cube Ad on HIA-LI website - click through to your website two months
- Cube ad in e-Newsletter (two months)
- Lead retrieval included
- 60 Second Company Video played throughout the day on the Trade Show Floor
- Attendee list with e-mails
- Targeted email blast
- Banner Hung during executive programming
- Inclusion of your company in article in HIA-LI Program Guide
- Logo featured prominently on program guide
- 250-word sponsor spotlight in program guide written by your company about your company
- Announcement of Sponsorship on all HIA-LI Social Media
- 10 tickets to: Executive Program

## **PROGRAM GUIDE SPONSOR \$5,600**

10 X 10 ft. Booth (Premium Location)

- Logo on all marketing material
- Logo on signage at Show
- 2 full page ads in the HIA-LI Reporter
- Rotational cube ad on HIA-LI website-click through to your website (one month)
- 60 Second Company Video played throughout the day on the Trade Show Floor Reporter
- Attendee list with e-mails
- Target email blast
- Banner Hung during executive programming
- Inclusion of your company in article in the HIA-LI Program Guide
- Logo featured prominently on program guide
- 250 word sponsor spotlight
- Announcement of Sponsorship on all HIA-LI Social Media
- 6 tickets to: Executive Program

## **SUPPORTER SPONSOR \$3,700**

10 X 10 ft. Booth

- Company logo on all marketing material
- Company Logo on signage at Show
- Attendee list with e-mails
- 1 full-page ad in the HIA-LI Reporter
- 2-month cube ads on website
- Announcement of Sponsorship on all HIA-LI social media
- 4 tickets to: Executive Program

## **Executive Program Sponsor \$3,000**

- Logo on Marketing Materials
- Company Banner Hung
- Ability to address attendees for 1 minute
- Attendee List
- Verbal Acknowledgment
- 6 tickets to Executive Program

## **FRIEND SPONSOR \$2,500**

10 X 10 ft. Booth

- Company logo on all marketing material
- Company logo on signage at Show
- 1/2 page ad in the HIA-LI Reporter
- Attendee List with e-mails
- Announcement of Sponsorship on all HIA-LI social media
- 2 tickets to: Executive Program

8' Exhibit Booth only includes table & 2 chairs \$950

10' Exhibit Booth only includes attendee list, table & 2 chairs \$1,100

20' Exhibit Booth only includes attendee list, table and 2 chairs \$2,000

Electric is extra charge for exhibit booth only