



HIA-LI'S 33rd ANNUAL TRADE SHOW

October 14, 2021 • 9:00 am - 3:00 pm

Hilton Long Island - 598 Broad Hollow Road, Melville, NY

Sponsorship Packages:

Enables you to pick your location on the Trade Show Floor
(based on sponsorship level)

- | | |
|---------------------------------------------------------|-------------------------------------------------------------|
| <input type="checkbox"/> Title Show Sponsor: \$15,000 | <input type="checkbox"/> Supporter Sponsor: \$3,700 |
| <input type="checkbox"/> Diamond Sponsor: \$8,200 | <input type="checkbox"/> Executive Program Sponsor: \$2,800 |
| <input type="checkbox"/> Program Guide Sponsor: \$5,650 | <input type="checkbox"/> Friend Sponsor: \$2,100 |
| | Exhibitor Lounge Sponsor: \$1,000 |

Exhibitor Options:

- | | |
|-------------------------------------------|--------------------------------------------------|
| <input type="checkbox"/> 6' Table - \$750 | <input type="checkbox"/> 6' Table Gold - \$1,000 |
|-------------------------------------------|--------------------------------------------------|

Sponsorship packages include an exhibit booth, sizes vary by package.

Early Bird Special

Electricity optional at an additional cost of \$50.

(You must provide your own extension cord.)

- | | |
|--------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Yes, I want electricity | <input type="checkbox"/> No, I don't need electricity |
|--------------------------------------------------|-------------------------------------------------------|

Wifi will be available through the Hilton directly.

Please check yes if you are a food vendor that plans to give out food samples.

Yes

Name: _____ Company: _____

Title: _____ E-mail: _____

Address: _____ City: _____ State: ____ Zip Code: _____

Phone Number _____ I would like to receive HIA-LI E-mail Updates

Total Amount: \$ _____ Visa MasterCard AMEX Check Enclosed

Credit Card #: _____

Card Holder Name: _____

Expiration Date: _____ Billing Zip Code: _____ Security Code (on back of card) : _____

To purchase a Sponsorship Package or for more information contact Anthony Forgione at aforgione@hia-li.org or call (631) 543-5355.

Pre-Payment Required. No Refunds/Cancellations after September 21, 2021. No Shows subject to 15% additional penalty fee.



2021 Trade Show Sponsorships & Exhibit Table

Title Show Sponsor \$15,000

Premium Location

- Logo on all marketing material
- Logo on signage at Show
- 12' Exhibit Spot with 2 chairs
- 4 full page ads in the HIA-LI Reporter
- Attendee list with e-mails
- Rotational Large Cube Ad on HIA-LI website- click through to your website (4 months)
- Rotational Large Cube Ad on HIA-LI e-Newsletter - click through to your website (4 months)
- Company name mentioned in 30 and 60 second broadcast ads
- Company name incorporated into name of trade show
- Media interview
- Introduction/remarks from the dais at Executive Programing
- Logo on Signage displayed at Executive Programing
- Front page article about your company in HIA-LI Reporter
- Announcement of Sponsorship on all HIA-LI Social Media
- Inclusion of your company in article in HIA-LI Show Guide
- 60 Second Company Video played on HIA-LI Social Media
- 1-year HIA-LI membership
- 20 tickets to: Executive Programing



Diamond Sponsor \$8,200

Prominently placed on end cap leading a row in Ballroom

- Logo on all marketing material
- Logo on signage at Show
- 12' Exhibit Spot at Show
- Signage at registration with logo
- 3 full page ads in the HIA-LI Reporter which can be used during the year
- Sponsorship acknowledge during paid Executive Programing
- Rotational Cube Ad on HIA-LI website- click through to your website four months
- 60 Second Company Video played on HIA-LI Social Media
- Attendee list with e-mails
- Inclusion of your company in article in HIA-LI Reporter
- Logo featured prominently on program
- Announcement of Sponsorship on all HIA-LI Social Media
- 10 tickets for Paid Executive Programing

Program Guide Sponsor \$5,650

(Premium Location)

- Logo on all marketing material
- Logo on signage at Show
- 12' Exhibit Spot with 2 chairs
- 2 full page ads in the HIA-LI
- 3 Months Cube Ad on HIA-LI Website
- 60 Second Company Video played on HIA-LI Social Media
- Attendee list with e-mails
- Inclusion of your company in article in HIA-LI Reporter
- Logo featured prominently on program guide
- Announcement of Sponsorship on all HIA-LI Social Media
- Verbal Acknowledgement during Executive Programing
- 6 tickets for Paid Executive Programing

Supporter Sponsor \$3,700

- Company Logo on all marketing material
- 6' Table with 2 Chairs
- Company Logo on signage at Show
- Attendee list with e-mails
- Program Guide Listing
- 1 full-page ad in the HIA-LI Reporter
- 2 Months Cube ads
- Announcement of Sponsorship on all HIA-LI Social Media

- 3 tickets for paid Executive Programming

Executive Program Sponsor \$2,800

- Company logo on all marketing material
- Company banner hung during Program
- Address Executive Program Attendees
- Company logo on signage at Show
- 3 attendees
- 1/2 page ad in the HIA-LI Reporter
- 1 Month Cube ad
- Program Guide Listing
- Attendee list with e-mails
- Announcement of Sponsorship on all HIA-LI Social Media

Friend Sponsor \$2,100

- Company logo on all marketing material
- 6' Table with 2 Chairs
- Company logo on signage at Show
- 1/2 page ad in the HIA-LI Reporter
- 1 Month Cube ad
- Program Guide Listing
- Attendee list with e-mails
- Announcement of Sponsorship on all HIA-LI Social Media
- 2 tickets for paid Executive Programming

Exhibitor Lounge Sponsor \$1,000

- Networking for exhibitors and sponsors in the morning
- Signage in lounge area

\$1,000 Gold Exhibit Package

- One 6' Table and 2 chairs
- Program Guide Listing
- Attendee List
- 1 month cube ad on HIA-LI Website
- Promotion of participation on all HIA-LI Social Media

\$750 Exhibit Package

- One 6' Table and 2 chairs
- Program Guide Listing
- Promotion of participation on all HIA-LI Social Media