

2021 Trade Show Sponsorships

TITLE SHOW SPONSOR \$15,000

- Company Name incorporated into name of Trade Show
- Company Name mention during any radio ads or print publication
- Company Profile on HIA-LI website
- Logo on all marketing material
- Introduction remarks at Day 1 & Day 2 Executive Programs
- Introduction Remarks at Day 1 & Day 2 Networking Sessions
- **Virtual Exhibit Booth (if requested at Pavilion Level)**
 - Company & Contact(s) information
 - Post Expo Registration list
 - Contact information for all views of your booth
 - 12 Videos
 - 12 Products
 - Appointment capability for virtual or conference call meetings
 - Email, Website and URL information
- 4 full page ads in the HIA-LI Virtual Reporter which can be taken in separate months
- Company logo scrolling across virtual exhibit area throughout both days at highest frequency level
- Company banner displayed during Executive Programs
- Announcement of Sponsorship on all HIA-LI Social Media
- 250 word sponsor spotlight in program guide written by your company about your company
- CEO Brief article in the HIA-LI Virtual Reporter
- Three Email blasts to entire HIA-LI contact list promoting your presence at the virtual expo which is a 10,000 universe
- 1-year HIA-LI membership
- 20 tickets to Day 1 & Day 2 Executive Programing

EXECUTIVE PROGRAM & NETWORKING SESSIONS SPONSOR \$12,000

- Logo on all marketing material
- Introduction remarks at Day 1 & Day 2 Executive Programs
- Introduction Remarks at Day 1 & Day 2 Networking Sessions
- **Virtual Exhibit Booth (if requested at Pavilion Level)**
 - Company & Contact(s) information
 - Post Expo Registration list
 - Contact information for all views of your booth
 - 12 Videos
 - 12 Products

- Appointment capability for virtual or conference call meetings
- Email, Website and URL information
- 4 full page ads in the HIA-LI Virtual Reporter which can be taken during the year
- Company logo scrolling across virtual exhibit area throughout both days at highest frequency level
- Company logo displayed during Executive Programs
- Announcement of Sponsorship on all HIA-LI Social Media
- 250 word sponsor spotlight in program guide written by your company about your company
- CEO Brief article in the HIA-LI Virtual Reporter
- Three Email blasts to entire HIA-LI contact list promoting your presence at the virtual expo which is a 10,000 universe
- 15 tickets to Day One & Day 2 Executive Programs
- Attendee registration information

PAVILION LEVEL SPONOR \$8,200

- Logo on all marketing material
- **Virtual Exhibit Booth contains:**
 - Company & Contact(s) information
 - Post Expo Registration list
 - Contact information for all views of your booth
 - 12 Videos
 - 12 Products
 - Appointment capability for virtual or conference call meetings
 - Email, Website and URL information
- 4 full page ads in the HIA-LI Reporter which can be used during the year
- Sponsorship acknowledge during Executive Program during day 1 & day 2
- Rotational Cube Ad on HIA-LI website- click through to your website Three months
- Company logo scrolling across virtual exhibit area throughout both days at highest frequency level
- Three Email blasts to entire HIA-LI contact list promoting your presence at the virtual expo which is a 10,000 universe
- Company Banner displayed during Executive Programing
- Verbal Acknowledgment during Executive Program on Day 1 & Day 2
- Verbal Acknowledgment during Networking Session during Day 1 & Day 2
- 250 word sponsor spotlight in HIA-LI Reporter written by your company about your company
- Announcement of Sponsorship on all HIA-LI Social Media
- 10 tickets to Day 1 & Day 2 Executive Programs

PROGRAM LEVEL SPONSOR \$5,650

- Logo on all marketing material
- **Virtual Exhibit Booth contains:**
 - Company & Contact(s) information
 - Post Expo Registration list
 - Contact information for all views of your booth
 - 8 Videos
 - 8 Products
 - Appointment capability for virtual or conference call meetings
 - Email, Website and URL information
- 3 full page ads in the Virtual HIA-LI Reporter which can be used during the year
- Company information with click through to your website on the HIA-LI Sponsor of the Month page until January 2022
- Full page ad in HIA-LI e-Newsletter
- Rotational cube ad on HIA-LI website-click through to your website two months
- Company logo scrolling across virtual exhibit area throughout both days at second highest frequency level
- Verbal Acknowledgment during Executive Programming
- Verbal Acknowledgment during Networking Session each day
- 250 word sponsor spotlight written by your company about your company in the HIA-LI Virtual Reporter
- Two Email blasts to entire HIA-LI contact list promoting your presence at the virtual expo which is a 10,000 universe
- Announcement of Sponsorship on all HIA-LI Social Media
- 6 tickets to Day 1 & Day 2 Executive Programs

EXECUTIVE PROGRAMS SPONSOR \$3,700 DOES NOT INCLUDE VIRTUAL BOOTH

**SPONSORSHIP OF THE EXECUTIVE PROGRAM DAY 1 & DAY 2

- 4 tickets
- Company logo on all Marketing materials
- Company Banner Displayed during Midday Executive Program
- 2 months cube ad on HIA-LI website
- 1 full page ad in HIA-LI Virtual Report
- Logo and Company information with click through to your website on the HIA-LI Sponsor of the Month page until January 2021
- Verbal Acknowledgement during Day 1 & Day 2 Executive Programs as well as networking programs
- Attendees list for both Executive Programs with Contact information
- Promotion of Sponsorship on all HIA-LI Social Media
- Attendee registration information

SUPPORTER LEVEL SPONSOR \$3,700

- Company logo on all Marketing Materials
- **Virtual Exhibit Booth contains:**
 - Company & Contact(s) information
 - Post Expo Registration list
 - Contact information for all views of your booth
 - 6 Videos
 - 6 Products
 - Appointment capability for virtual or conference call meetings
 - Email, Website and URL information
- 2 full page ads in the Virtual HIA-LI Reporter which can be used during the year
- 2 months cube ad on HIA-LI Website click through to yours
- Company logo scrolling across virtual exhibit area throughout both days at third highest frequency level
- One Email blasts to entire HIA-LI contact list promoting your presence at the virtual expo which is a 10,000 universe
- Announcement of Sponsorship on all HIA-LI Social Media Logo
- Company information with click through to your website on the HIA-LI Sponsor of the Month page until January 2022
- 4 tickets to Day 1 & Day 2 Midday Executive Programs

FRIEND LEVEL SPONSOR \$2,100 INCLUDES VIRTUAL EXHIBIT BOOTH GOLD PACKAGE

- Company logo on all Marketing Materials
- 1 full page page ad in the Virtual HIA-LI Reporter
- 1 month cube ad on HIA-LI Website click through to yours
- Company logo scrolling across virtual exhibit area throughout Day 1 & Day 2
- Announcement of Sponsorship on all HIA-LI Social Media Logo
- Company information with click through to your website on the HIA-LI Sponsor of the Month page until January 2022
- 2 tickets to Day 1 & Day 2 Executive Programs

VIRTUAL EXHIBIT BOOTH GOLD \$1,000

- Company & Contact(s) information
- Post Expo Registration list
- Contact information for all views of your booth
- 4 Videos
- 4 Products
- Appointment capability for virtual or conference call meetings
- Email, Website and URL information

VIRTUAL EXHIBIT BOOTH \$375

- Company & Contact(s) information
- Contact information for all views of your booth
- 2 Videos
- 2 Products
- Appointment capability for virtual or conference call meetings
- Email, Website and URL information

To purchase a Sponsorship Package or for more information, contact Anthony Forgione at aforgione@hia-li.org or call (631) 543-5355.