



## 2019/2020 Printed Membership Directory Advertising Opportunities

Distributed in 2020 to HIA-LI Members and at many of HIA-LI’s business events, including HIA-LI’s Annual Business Trade Show – Largest Tradeshow on Long Island. Printed Directory includes contact information on all HIA-LI members including address, phone, fax, email, website & business category.

### STANDARD COLOR ADVERTISING POSITIONS

Full Page Color 4 1/2”W x 7”H.....	\$800
1/2 Page Color 4 1/2”W x 3 1/2”H.....	\$575
1/4 Page Color 2 1/4”W x 3 1/2”H.....	\$450
Business Card Color (Business Card Section) .....	\$275

25 Word Description added to Company Listing (Gets listing highlighted & Bolded).....	\$250
Extra Category Listing.....	\$50 Per Category

### DIRECTORY SPONSORSHIPS

#### **Membership Directory Sponsor (\$3,000)**

- Limited to (1) per year
- Large Front Cover Logo (above all other logos)
- Sponsorship recognition with company logo above table of contents
- 2x Full Page Color Ads (next to both company listings)
- 1x Extra Category Listing
- 25 Word company description with company listing
- Company listing gets a border, highlighted and bolded

#### **Title Sponsor (SOLD OUT)**

- Limited to (4) per year
- Front Cover Logo
- Full Page Color Ad near company listing
- 1x Extra category listing
- 25 Word company description with company listing
- Company listing gets a border, highlighted and bolded

#### **Table of Contents Sponsor (\$1,500)**

- Limited to (4) per year
- Company Logo near table of contents
- Full Page Color Ad near company listing
- 25 word company description with company listing
- Company listing gets a border, highlighted and bolded

#### **Business Reference Sponsor (\$1,250)**

- Limited to (1) per year
- Company Logo with “HIA-LI Alphabetical Cross Reference” Masthead
- Full Page Color Ad near company listing
- 25 word company description with company listing
- Company listing gets a border, highlighted and bolded

### PREMIUM POSITIONS – FULL PAGE

- Back Cover.....\$SOLD**
- Inside Front Cover ..... SOLD**
- Inside Front Cover Right Hand Page.....SOLD**
- Inside Back Cover .....SOLD**
- Inside Back Cover Left Hand Page.....SOLD**
- Next to Table of Contents.....SOLD**

