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## **USA Networks Founder and First Woman Network TV President will be Featured Speaker at HIA Business Trade Show & Conference**

**Hauppauge, NY, December, 2006** – In a time when the business world is rapidly seeing more women in the upper ranks of corporations, the Hauppauge Industrial Association announced today that Kay Koplovitz, founder of USA Networks and the first woman network president in television history will be the featured keynote speaker at the 19<sup>th</sup> Annual HIA Business Trade Show & Conference at Suffolk Community College in Brentwood on Thursday, May 24<sup>th</sup>.

Koplovitz will speak during the executive breakfast beginning at 8:00 am, and will talk on leadership and managing innovation and change in the workplace.

A pioneer in cable television networks and new media ventures, Koplovitz is a visionary who led the emergence of cable television from the backcountry of America to challenge the mighty broadcast networks for coveted audiences. She continues to be a visionary in raising venture capital for women entrepreneurs and in launching new programming companies that challenge the frontiers of the digital age. She is the author of *Bold Women, Big Ideas: Learning to Play the High Risk Entrepreneurial Game*, which she wrote to inform and inspire women entrepreneurs to create wealth through equity.

In 1977, she founded USA Networks, becoming the first female network president in television history. During her tenure at USA, she developed the station from an all sports service – where she was the first to negotiate cable rights to major league sports, including Major League Baseball, NBA, and NHL – into a leading provider of original programming around the world. Under her leadership, the Company also launched the SCI FI Channel, one of the top ranked networks in viewership today.

After stepping down from USA Networks in 1998, Koplovitz was appointed Chairman of the National Women's Business Council (NWBC) by President Bill Clinton. Recognizing that access to capital is

the key to empowering women in the business arena, Koplovitz and the NWBC staff developed Springboard 2000, a unique enterprise designed to accelerate women's access to the equity markets as both entrepreneurs and investors. Since its launch in January of 2000, Springboard has generated more than \$750 million of investment capital and funding for women-owned businesses. In March 2001, Springboard was registered as Springboard Enterprises, which will continue to develop and implement all of the Springboard policies on a national basis. Also in 2000, Koplovitz created Angels4Equity, a New York-based investment club for high net worth women to foster the growth of early stage companies.

Currently, she acts as principal at Koplovitz & Company, a media investment and management firm specializing in new media investments.

Koplovitz is a member on the corporate boards of Instinet and Liz Claiborne and previously served on the boards of Oracle, Nabisco and General Reinsurance Corporation. She serves as chair of the board at Broadway Television Network, the first and only company to successfully secure the rights to telecast live Broadway musicals. Her time and expertise is also given as a Board of Trustee for the Museum of Television and Radio in New York City, she heads the Corporate Partners Program for, and is a trustee of, the Central Park Conservancy, and serves on the board of the New York City Partnership and the International Tennis Hall of Fame.

#### **About the HIA**

The Hauppauge Industrial Association, which has a membership of approximately 1,100 companies throughout LI, is a proactive 28-year-old business organization that focuses on the economic health and well-being of its member companies and that of the entire Long Island business community. HIA provides services and programs focusing on international trade, human resources, business development, government affairs, manufacturing, technology, environment, education, engineering, transportation, energy and much more.