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LOVE & QUICHES DESSERTS SELECTS VAI'S S2K ENTERPRISE SOFTWARE TO INCREASE EFFICIENCIES AND ENHANCE VISIBILITY OF CRITICAL DATA

Ronkonkoma, N.Y. – March 15, 2011 – [VAI](#) (Vormittag Associates, Inc.), an award-winning ERP solution provider, announced that Love & Quiches Desserts, a Long Island-based dessert industry leader, has selected VAI's S2K Enterprise Software to streamline its manufacturing processes, better manage inventory, and provide insight and analysis into customer purchasing behaviors. By connecting all departments within a centrally-managed system, Love & Quiches Desserts can ensure all its departmental functions (sales, accounting, manufacturing, etc.) are connected, delivering optimized performance and significant cost savings.

With a growing list of customers that includes leading foodservice operators, food retailers and distributors worldwide, Love & Quiches Desserts wanted a technology partner to help improve its management of manufacturing processes and ensure greater control of its inventory, shipments, resources and other mission-critical activities. The integration of VAI's S2K Enterprise Software will help Love & Quiches Desserts eliminate data integrity issues, ensure real-time access to data across departments, and support growth as a result of its expandable environment.

"With demand for our high-quality desserts increasing, we need technology that will give us visibility into real-time business data and information, all from one centrally-managed system," said Corey Aronin, CFO, Love & Quiches Desserts. "VAI spent a significant amount of time upfront learning about our organization and what we'd need to successfully expand our business. VAI's S2K gives us a scalable ERP system that helps streamline our manufacturing operations and processes."

After VAI performed an extensive customized analysis process at the start of the sales cycle, which included a business requirements study, a five-year cost of ownership comparison and a true cost of implementation quote, Love & Quiches Desserts determined the on-premise model of the S2K Enterprise Software was the best option to address its current business challenges.

"Like most of our customers, Love & Quiches Desserts has some unique business needs," said Joe Scioscia, VP of Sales, VAI. "Working closely with them during the sales process, we were able to customize a software solution that would address these challenges and ensure they successfully meet their business objectives."

For more information about VAI's S2K Enterprise Software, visit <http://www.vai.net/solutions.html>.

About VAI (Vormittag Associates, Inc.)

VAI is an award-winning software developer and an IBM Premier Business Partner. Designed for the mid-range market, S2K Enterprise Resource Planning (ERP) Software Suite is used by a wide variety of mid-sized companies worldwide, with a number of clients in the manufacturing, distribution, retail, food and related service industries. Advanced applications such as Warehouse Management Systems, EDI, CRM, Business Analytics and e-Business provide companies the power to leverage their information technology investment. VAI is headquartered in Ronkonkoma, New York, with branch offices in Miami, Orlando, Chicago and Oroville, California. For more information, please contact Diane Dady at 800-824-7776, ext. 236 or visit www.vai.net.

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