



2010 Online Membership Directory Advertising Opportunities

Advertise your business where Business People go to find products and services

Rotational Banner Ad .83”H x 6 1/2”W

Appears at the top of every page in the directory and rotates every few seconds

General Listing Ad

2”H x 4”W
(Members Only)

Run alongside your company’s text listing
Appear 1st as your category is searched

<u>Ad Size</u>		<u>Members</u>	<u>Non-Members</u>
Rotational Banner Ad	.83”H x 6 1/2”W / 60 X 468 pixels / 72dpi		
Full Year (BEST VALUE)	Jan 1 – December 31	\$1,000.00	\$1,375.00
Quarterly Option	(cost per quarter)	\$275.00	\$340.00
Monthly Option	(cost per month)	\$85.00	\$115.00
 General Listing Ad	 2”H x 4”W / 288 X 144 pixels / 72dpi		
Full Year (BEST VALUE)	Jan 1 – December 31	\$500.00	N/A
Quarterly Option	(cost per quarter)	\$130.00	N/A
Monthly Option	(cost per month)	\$42.00	N/A
 Purchase BOTH ads and receive the GREATEST VALUE			
Full Year (BEST VALUE)	Jan 1 – December 31	\$1,300.00	N/A
Quarterly Option	(cost per quarter)	\$350.00	N/A
Monthly Option	(cost per month)	\$108.00	N/A

Quarterly Breakdown

1st Quarter: Jan 1 – March 31
 2nd Quarter: April 1 – June 30
 3rd Quarter: July 1 – September 30
 4th Quarter: October 1 – December 31

For further information on these advertising opportunities and for quarterly deadlines contact Janice Fanning at 631-543-5355 or jfanning@hia-li.org

Increase Your Visibility – Members are NOW able to be listed under more than one category at a one time cost of \$30!

Can You Afford Not To Advertise?